

**Elmer Systems Retail**  
**Barcode-solution to CRM**

**Elmer Systems**  
Strandstien 6  
2670 Greve Strand  
Tlf +45 4369 3169  
[www.elmersystems.dk](http://www.elmersystems.dk)

You need to have efficient work-routines, where you quickly can collect data about what your customers buy. At the same time you want to increase the customer-loyalty by sending campaigns and offers to the customers. What do you do?

Solution: Using Elmer Systems CRM and the module Elmer Systems Retail you will be able to handle much more customers in a total different and more efficient way. The Retail-module is a software-solution using a barcode-scanner to quickly register sold items, serial-numbers etc.

Use your time in a more efficient way. Avoid spending expensive employee time to write long product-id's or EAN-codes/Barcodes. Use instead the Elmer Systems Retail combined with barcode readers and barcode writers.

Elmer Systems Retail can be used in many business verticals - retail including clothes etc. Using Elmer Systems Retail users can easily print invoices, create campaigns and gain access to the stock-situation.



Make your working processes more efficient and gain an advantage over your competitors. With Elmer Systems Retail users can input barcodes, project-codes, serial numbers etc.

Elmer Systems Retail is easy to implement and handle. This solution is suited to both small (1-5 users) and larger companies with hundreds of users.

Elmer Systems Retail handles multiple types of barcodes and different user languages. The user selects the language himself/herself.

Retail is an extras to Elmer Systems CRM, the market leading sales, campaign and ERP-system. Elmer Systems CRM collects all customer communication and gives access to make invoices/accounting/campaigns/web shop/supply chain management/callcenter/calendar/mailserver etc. Elmer Systems Retail is the module to handle the barcode itself inside the solution. Elmer Systems CRM is multilingual and can also handle multiple currencies. Elmer Systems CRM also include basic accounting but can also be used together with other ERP-systems like Navision, Microsoft, SAP, Concorde, C5 etc.

Elmer Systems CRM and Retail are compatible with Mac and PC and can be delivered with/without barcode scanner and barcode writers.

Feel free to contact us if you want to experience how Elmer Systems Retail can give maximum productivity. You can also book an online presentation directly at Elmer Systems corporate website.

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Strandstien 6 - DK 2670 Greve, Denmark. Phone: +45 4369 3169. [kontakt@elmersystems.dk](mailto:kontakt@elmersystems.dk)  
[www.elmersystems.dk](http://www.elmersystems.dk) or [www.elmersystems.com](http://www.elmersystems.com)